Keynote Speaker

Ms. Teresa Cain

Teresa Cain is an award-winning entrepreneur, educator, speaker and author. She is the Director of Product Management, User Experience and Design for TreviPay, a global FinTech organization. She is also the founder of Lucid Startup Consulting, a training firm focused on research, strategy, and vision for product managers, UX teams, businesses and entrepreneurs.

With over 15 years' experience in the field of product management, innovation and design thinking methods, she has accelerated roadmap growth and user adoption for dozens of Fortunes 100 and 500 organizations, and start-ups into multi-million-dollar growth. Teresa serves on the board for DevStride, a recently funded startup in agile project and portfolio management and strategy, and is on the corporate advisory board for Central Exchange, a nonprofit focused on providing opportunities for women around the globe.

Teresa is the #1 bestselling author of Solving Problems in 2 Hours: How to Brainstorm and Create Solutions with Two Hour Design Sprints released in April 2023. She has led workshops and training for hundreds of high-profile companies across the globe, and has the bestselling and highest rated courses on Udemy for design sprints and strategic thinking. Teresa has spoken at multiple conferences on product strategy, design thinking methods, leadership and FinTech development including Product World, UXDX, Women in Product, Developer Week Management, International Conference on Design Principles & Practices, Agile & Beyond,

Payments Summit and as a featured guest on the podcasts, Be Customer Led, Breakfast Leadership, School for Startups, Bonanza Design, and Enterprise Podcast Network.

Teresa is finishing a second Master of Science in Integrated Innovation for Products & Services at Carnegie Mellon University and holds an Executive Master of Business Administration from Rockhurst University with a focus on leadership and innovation. She completed two undergraduate degrees, a Bachelor of Science in Journalism and a Bachelor of Arts in English from the University of Kansas and an Executive Education program on Product Strategy at Northwestern University.

Teresa has completed many certifications during her career in product, customer experience, agile, project management and process management including Pragmatic Marketing Certified III ©, Net Promoter Certified Associate, Certified Scrum Product Owner, Certified Scrum Master, Project Management Professional and Lean Six Sigma Green Belt.

Teresa received a prestigious Emerging Scholar Award in 2023 from the International Conference on Design Principles and Practices including presenting on her research "Putting Into Practice Evolving Design Thinking Methods at Technology Firms: The Evolution To 2 Hour Design Sprints" and was a 2022 Women in IT Summit & Award Series Finalist for Advocate of the Year.